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Commuting trips in the metropolitan area of Barcelona: travel behaviour, socio-environmental impacts and policy assessment

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OVERVIEW

- 1. Main objectives
- 2. Methods
- 3. Results
- 4. Current and future policies and strategies

1. MAIN OBJECTIVES

- To study the consequences of commuting trips, mainly social and environmental impacts based on the most recent data available.
- To analyse public policies implemented in the metropolitan area of Barcelona.
- To consider strategies to promote a more sustainable modal share.

2. METHODS

DATABASE OF METROPOLITAN MOBILITY 2011/2013:

- Background:
 - Database of metropolitan mobility 2011 (inhab. in the 1st metropolitan ring, except Barcelona)
 - Database of metropolitan mobility 2013 (inhab. in the 2nd metropolitan ring)
- Increase sample:
 - Fusion work of various surveys to lay more information on the mobility of people living in the Barcelona and the Metropolitan Region of Barcelona (RMB):

EVERYDAY MOBILITY SURVEY (EMQ) 2006 DATABASE OF METROPOLITAN MOBILITY (EM) 2011

DATABASE OF METROPOLITAN MOBILITY (EM) 2013 WORKDAY MOBILITY SURVEY (EMEF) 2011

WORKDAY MOBILITY SURVEY (EMEF) 2013

2. METHODS

DATABASE OF METROPOLITAN MOBILITY 2011/2013

Objectives

- This database have been built as a tool to develop recent transportation projects on a metropolitan scale
- Obtain information at the sub-municipal level
- The sample survey: about 28,200 individuals

• Information collected:

- Citizens daily trips: trip purpose, mode of transport, duration, time, type of flow
- Socio-demographical characteristics (age, sex, level of studies, vehicle ownership, place of birth,...)
- Opinion of citizens regarding metropolitan mobility
- For each motorized trip of the database, a measure of distance, time, energy consumption and emissions $(CO_2, NO_X NO_2 \text{ and } PM_{10})$

2. METHODS

OTHER SOURCES OF INFORMATION

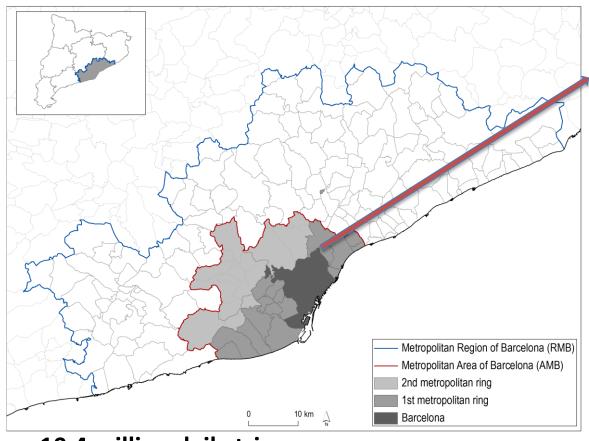
DATA

- Population census, census drivers, work-related traffic accident
- Survey on Living Conditions and Habits of the Population 2011 (to link socioeconomic information with workplace location and mode of transport used)
- Land Registry 2015

POLICY ASSESMENT AND NEW POLICIES

- Transport and mobility plans at a different scales
- Monitoring reports

HIGHLIGHTS OF DAILY COMMUTING TRIPS



Metropolitan area of Barcelona

3.22 M inhabitants 335 km2 (129 km2 urban surface) 5,078 Inhab/km

10.4 million daily trips (residents metropolitan area)

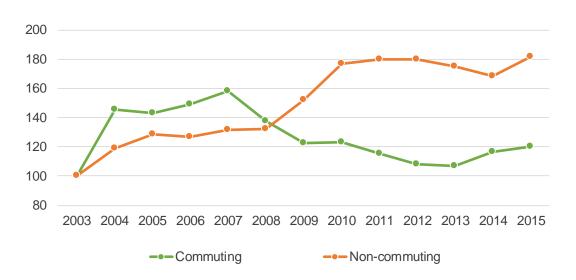
2.4 million commuting trips (23 %)

12.3 million daily trips (origin and destination metropolitan area)

2.7 million commuting trips

HIGHLIGHTS OF DAILY COMMUTING TRIPS

Commuting trips related to the economic cycle

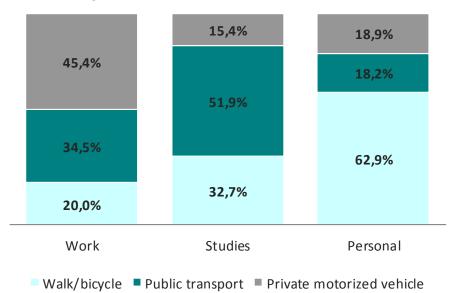


Distance travelled (self-containment rate)



HIGHLIGHTS OF DAILY COMMUTING TRIPS

Transport modes



Average time by mode (commuting trips)

Urban trips

Public transport: 35 minutes

Car: 27 minutes

Intercity trips

Public transport: 29 minutes

Car: 15 minutes

Car occupancy by purpose

Work: 1.2 persons/car

Studies: 2.1 persons/car

Personal: 1.9 persons/car

MAIN FLOWS

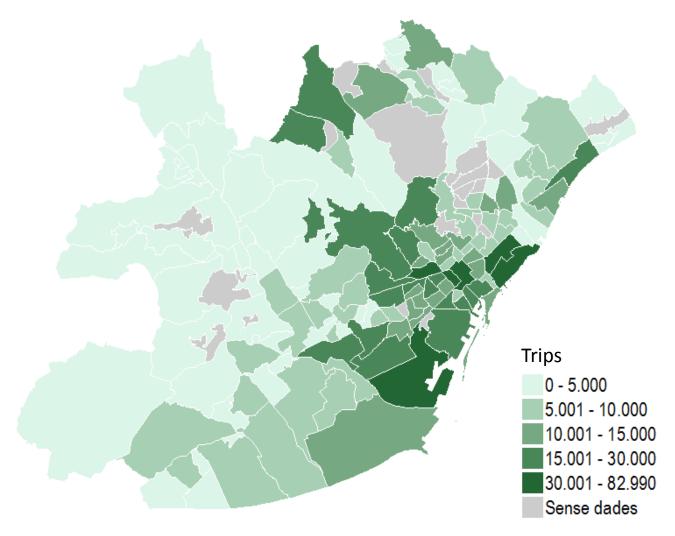
Daly commuting trips

		Walk and biciycle	Public transport	Private motorized vehicle	Total		
Barcelona	Urban	298.641	405.805	305.574	1.010.020	37,3%	69%
	Intercity	9.843	398.506	440.052	848.401	31,3%	65%
Outside Barcelona (rest AMB)	Urban	166.044	30.343	113.602	309.989	11,4%	31%
	Intercity	12.672	98.668	431.109	542.449	20,0%	51/0
TOTAL		487.200	933.321	1.290.338	2.710.859	100,0%	

		Walk and biciycle	Public transport	Private motorized vehicle	Total
Barcelona	Urban	29,6%	40,2%	30,3%	100%
	Intercity	1,2%	47,0%	51,9%	100%
Outside Parcelone (rest AMP)	Urban	53,6%	9,8%	36,6%	100%
Outside Barcelona (rest AMB)	Intercity	2,3%	18,2%	79,5%	100%
TOTAL		18,0%	34,4%	47,6%	100%

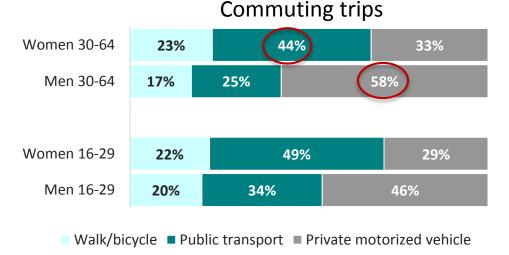
MAIN TRIPS (DESTINATION)

Daly commuting trips by destination zone



SOCIAL PROFILES

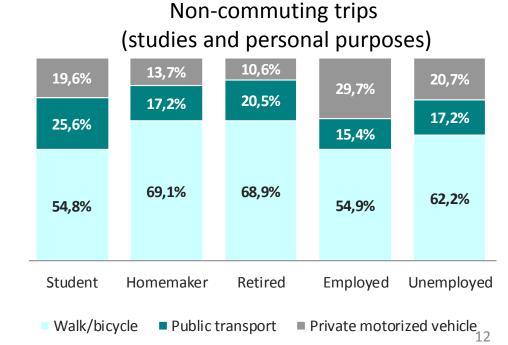
 Travel behaviour by age and gender (commuting trips)



Travel behavior of <u>non-commuting trips</u> by working status

Mode share of active modes and PT of employed people in non-commuting trips is lower than other groups.

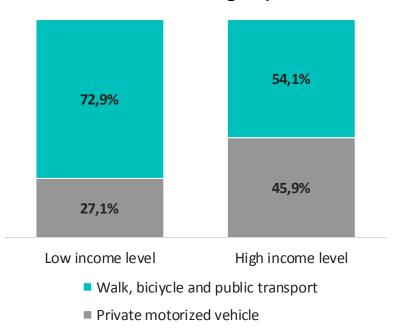
Mode of transport used in work trips influences on personal trips



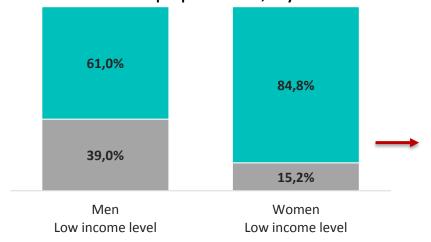
SOCIAL IMPACTS

 Evidences: the share of active modes and PT is high between people with less access to car (young people, women, disabled people, low income, minorities among others). Income level and mode share.

Commuting trips



Modal share in commuting trips, in low income population, by sex



Women: 53% without driving license

Men: 26% without driving license

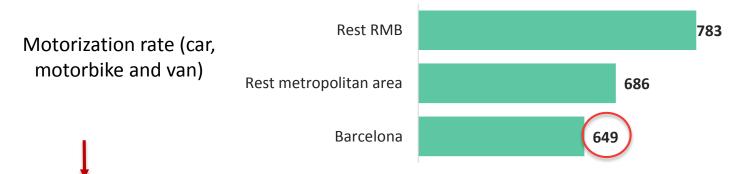
■ Walk, biciycle and public transport

Private motorized vehicle

SOCIAL IMPACTS

To consider:

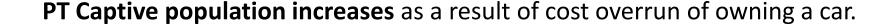
Barcelona has a good level of accessibility in PT Quality and design of pedestrian areas are in general good



PT captive population could be smaller than in smaller urban areas or rural areas



Pressure on public space produces high car parking prices

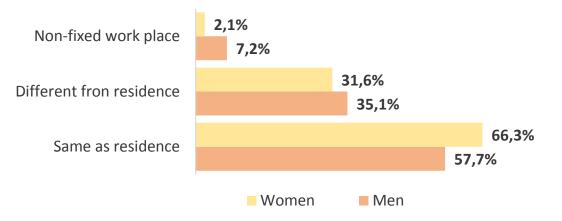


SOCIAL IMPACTS

Workplace location by gender 2011 (Metropolitan area of Barcelona)

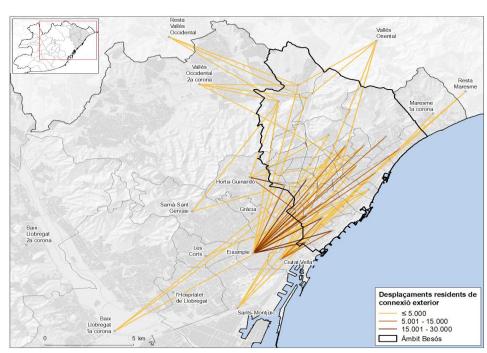
Consequences:

- Smaller territorial framework



Example "Besòs area": high density, good accessibility in PT and the highest unemployment rate in metropolitan area.

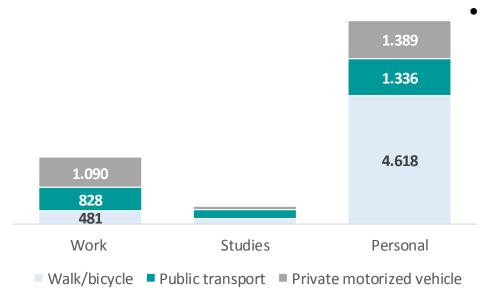
More connections with Barcelona and other cities with underground network. Less connections with cities without good PT connections.



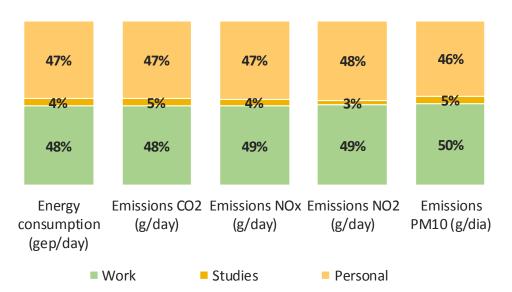
SOCIAL IMPACTS

- Consequences:
 - Difficulties in balancing both personal/family and working life to whom cannot access with private car at workplace (Travel time in PT is higher than private transport).
 - Increase household expenses when people can only access at workplace with private vehicle.
 - To use private transport even if they would prefer to travel with other modes of transport.

ENVIRONMENTAL IMPACTS



Impact of commuting mobility is higher than non commuting mobility, although it accumulates less trips.

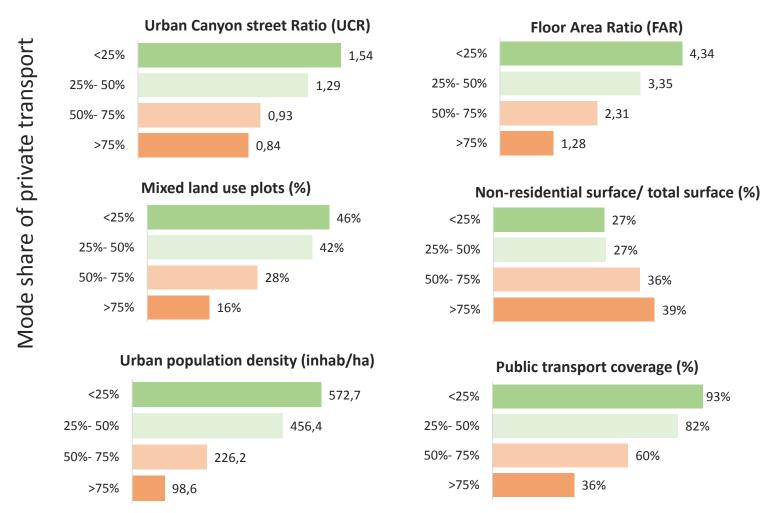


CURRENT POLICIES IN METROPOLITAN AREA/CATALONIA

- Since Catalan mobility law was passed in 2003 (9/2003) most of the policies developed have been mainly related to:
 - Large mobility centers and industrial estates
 - Insufficient policies in all work centers
 - Excessive planning and insufficient mobility management
 - Incipient policies on environmental taxation in commuting trips
 - Rate-setting of public transport for workers (best practices in Belgium, France or Netherlands)
 - Include the costs of commuting in collective bargaining between company and workers

STRATEGIES: STRUCTURAL APPROACH (URBAN PLANNING AND SOCIAL INCLUSION POLICIES)

• Share of private transport in commuting trips according to spatial characteristics of the destination (sub-municipal level analysis in metropolitan area)



STRATEGIES: STRUCTURAL APPROACH (URBAN PLANNING AND SOCIAL INCLUSION POLICIES)

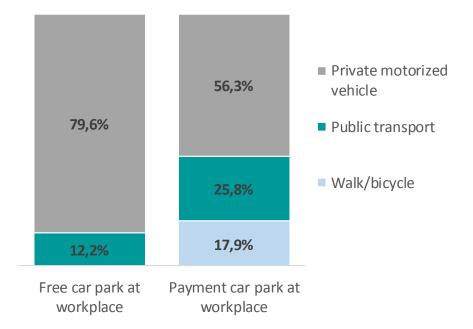
- The inclusion of sustainable mobility in urban planning is a mid-term and long-term strategy to promote more sustainable mobility behavior in commuting trips.
- Urban planning has to adequate to sustainable mobility criteria in:
 - New development localization
 - Densities
 - Diversity land uses (at a different scales)
 - Type of edifications
 - Scale and morphology of streets
 - General and local transport systems
 - Car parking standards and localization
- But the persistent economical crisis and the high increase prices of rental housing in Barcelona can produce a new period of residential migrations in the metropolitan area of Barcelona. Intercity mobility flows could be grown.
- It is important to implement housing and social inclusion policies that help contain property speculation and urban segregation processes.

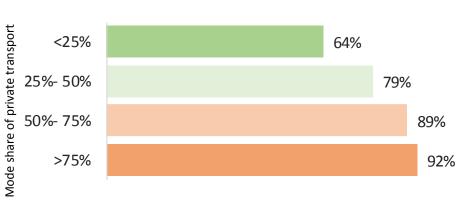
STRATEGIES: DINAMIC APPROACH

- Recent changes in travel behaviour on commuting trips are mainly consequence of economical crisis.
- There aren't still enough mobility management policies that could change travel behaviour in commuting trips.

Mode share by availability of car park at workplace

Free car park at workplace in destination

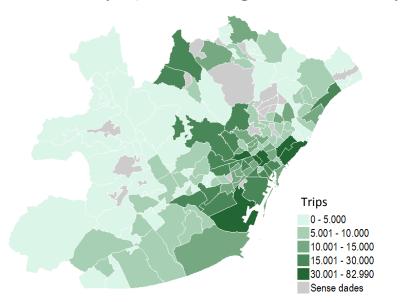




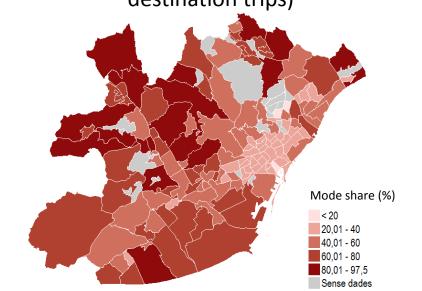
STRATEGIES: DINAMIC APPROACH

- Why mobility management can improve travel behaviour in commuting trips?
 - Captive population of private transport: people who prefer to travel in private transport despite having good accessibility in TP.
 - Highest private flows are placed in the metropolitan centre, despite mode share is positive.

Number of trips (commuting destination trips)

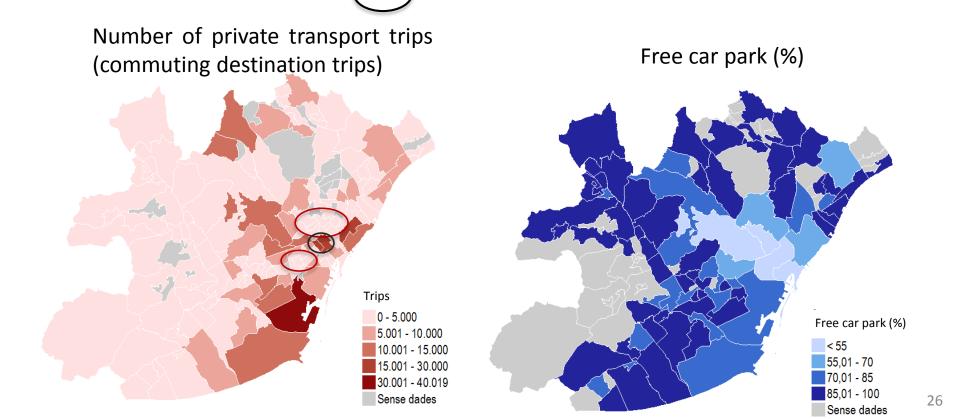


Mode share of private transport (commuting destination trips)



STRATEGIES: DINAMIC APPROACH

- Residential car park policies ("Area Verda") in central districts reduces trips in private transport in mainly city center of Barcelona (Eixample District)
- Free park for motorbikes in central area generates many trips (the share of motorbike within commuting private vehicle trips is 58% in Barcelona).



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Thank you very much for your attention!

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